

SYBO Subway Surfers Privacy Notice

Last updated: 3 May 2018

At SYBO ApS ("SYBO" or "we" / "our") data protection and confidentiality is a high priority.

This Privacy Notice explains how information about you is collected, used and disclosed by SYBO when you use Subway Surfers.

We may amend this Privacy Notice from time to time. If we make changes, we will notify you by revising the date at the top of the notice and, depending on the specific amendments, we may provide you with additional notice. We encourage you to review the Privacy Notice whenever you access Subway Surfers to stay informed about our information practices and the ways you can help protect your privacy.

You can find information about how SYBO processes personal data when you use our website, other mobile applications, online products, and services in the SYBO Privacy Notice.

1. Data controller and contact information

SYBO ApS
CVR: 33858183
Jorcks Passage 1A, 4.
1162 København K
support@sybogames.com

2. Collection and use of personal data

We collect information about you provided to us by Kiloo when you access or use Subway Surfers.

When you access or use Subway Surfers, we receive information about you, including:

- Usage and log information: we collect and log information about your use of Subway Surfers.
- Device information: we collect information about the device you use to access Subway Surfers.
- Consumption information: we collect information about your consumption habits relating to your use of Subway Surfers, including which purchases you make with both virtual and real currencies.

We may use information about you for various purposes, including to:

- Provide, maintain and improve our current services;
- Develop new services;
- Provide analytics

3. Disclosure of personal data

We may share information about you as follows or as otherwise described in this Privacy Notice:

- In response to a request for information if we believe disclosure is in accordance with any applicable legal requirement;
- If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of SYBO or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company; and

We also may share aggregated information or otherwise anonymised information, which cannot reasonably be used to identify you.

4. Deletion of personal data

We will delete your personal data when we no longer need to process them in relation to one or more of the purposes set out above.

However, the data may be processed and stored for a longer period in anonymised form in order for us to improve our services.

5. Security

We have implemented security measures to ensure that our internal procedures meet our high security policy standards. Accordingly, we strive to protect the quality and integrity of your personal data. This includes encryption of data and use of pseudonymisation, whenever applicable.

6. Your rights

You are at any time entitled to be informed of the personal data about you that we process, but with certain legislative exceptions. You also have the right to object to the collection and further processing of your personal data including profiling/automated decision-making. Furthermore, you have the right to have your personal data rectified, erased or blocked. Moreover, you have the right to receive information about you that you have provided to us, and the right to have this information transmitted to another data controller (data portability).

7. Amendment of data, etc.

If you want us to update, amend or delete the personal data that we have recorded about you, wish to get access to the data being processed about you, or if you have any questions concerning the above guidelines, you may contact us (see contact information above section 1).

8. Complaints

If you wish to appeal against the processing of your personal data, please contact us as indicated above.